

For Immediate Release

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AVIS Offers Worldwide Discounts to LGBT travelers

Rental car giant forms global partnership with the International Gay and Lesbian Travel Association

Fort Lauderdale, Fla. (August 30, 2010)—Avis recently signed a three-year partnership with the International Gay and Lesbian Travel Association that provides gay travelers with discounted car rentals. The Avis Worldwide Discount (AWD) number B450300 provides savings of up to 25 percent on global rentals.

"Avis leads the industry in its commitment to the gay and lesbian community," says IGLTA President/CEO John Tanzella. "We encourage all travelers to use the discount booking code to get the best rates and reciprocate Avis's show of support."

Additional deals can be found on the Avis website at www.avis.com/iglta. IGLTA member travel agents will receive commissions when using the Avis discount code.

Avis is currently the only car rental company to hold a top-tier partnership in IGLTA, the leading global organization dedicated to connecting businesses in the LGBT tourism industry.

About IGLTA:

IGLTA's membership spans 80+ countries and consists of accommodations, airlines, tour operators, travel agents, destinations, media and other key players in the tourism industry. Since 1983, IGLTA has worked to help the tourism industry reach LGBT travelers and learn more about this market. For more information, please visit www.iglta.org or www.lgbt.travel.

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