



IGLTA Announces New Partnership with Brazil's TAM Airlines

Fort Lauderdale, FL – June 16, 2009 — The International Gay & Lesbian Travel Association [IGLTA] is proud to announce a new partnership with TAM Airlines, the national flag airline of Brazil, as well as the Southern Hemisphere's busiest airline in numbers of passengers and flights.

TAM Airlines has joined IGLTA as a Gold Global Partner of the IGLTA, offering the Latin American airline special access to the association's members including hoteliers, tour operators, travel agents, media and other leaders and entrepreneurs in global tourism.

Ana M. Monteiro, Liaison Market Developer for TAM Brazilian Airlines, said "For years, TAM has had a special relationship working with IGLTA to help develop out outreach to the gay travel market. We are proud to enhance this relationship in a true partnership to achieve our mutual business goals and to serve all our customers well."

"TAM Brazilian Airlines has been a member of our organization for many years," confirmed John Tanzella, Executive Director of IGLTA, "and we are very excited to now have them as an official Partner in 2009 and in future years. Their service from North America and Europe to Brazil, and beyond Brazil, is excellent and provides our community with a great airline to some phenomenal destinations!"

For more information on the airline, please visit www.tam.com.br and for further details on IGLTA, please visit www.iglta.com

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IGLTA, which has staff and representatives in 19 countries, is the leading global organization dedicated to connecting businesses in the LGBT tourism industry. Its membership spans 63 countries and consists of accommodations, airlines, tour operators, travel agents, destinations, media and other key players in the tourism industry. Since 1983, IGLTA has worked to help the tourism industry reach LGBT travelers and learn more about this market.

For more on IGLTA, please visit www.iglta.org or www.lgbt.travel

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