



Gay & Lesbian Ski Pride – EuroSki Pride 20th – 27th March 2010

Descending on Saalbach, Austria; Europe's Sexiest Ski Town.

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On the Top of the World with uplifting beats and the very best atmosphere watching the sun set into the 'Valley of Dreams' could it be Magic?

What is the Magic?

It's a happy fact that the ski town of Saalbach, Austria plays host to the 2010 EuroSki Pride ski week. A modern and stylish resort with a host of gay friendly venues, there's much to do even for non-skiers and as for fans of boarding and skiing the resort offers a layout of over 200 kilometres of well prepared ski slopes, 55 modern cable cars and lifts. And your lips whisper a silent; geeeeee!

Euroski Pride is proud to host a 'Main Stage' day with live performances, dance sessions and Charity Presentation. Amongst the acts, artists, DJ's and performers already confirmed include Boy George - experience live! who will be performing a special 'An Audience With' evening. We have DJ Phil Romano (Italy) - (Rapido Holland / Brussels / Tel Aviv / Rome Italy / Amsterdam). Joining Phil is DJ Rick Parker resident and favourite on Canal Street Manchester. Further artists T.B.C

C.W.A.C – Children With AIDS Charity

Euroski Pride's exclusive charity for 2010 is C.W.A.C (Children With A.I.D.S Charity). C.W.A.C has a host of high profile Patrons and Supporters including; George Michael, Christopher Biggins, Yasmin and Simon Le Bon.

CWAC is a charity that helps children and their families in the UK, Europe and Worldwide improve the quality of their lives. The Euro Ski Pride 2010 event will help in a huge way to support activities and projects to enable Children with HIV and AIDS to do, see and experience quality in their lives.

Our partnership with the Tourist Board, Austria

Partnering with the Tourist Board of Austria has enabled EuroSki Pride to offer some very special prices on a host of packages from event pass only through to inclusive accommodation offers with further discounts on already highly competitive prices available on bookings.

Of course confirming a booking doesn't mean that clients have to pay for it all upfront and with some great offers on flights there has not been a better time to confirm a booking.

Notes to Editors:

- The Official Euroski Pride website is www.euroskipride.com
- Saalbach-Hinterglemm is located in the Pinzgau region and is reported as one of Austria's premier ski resorts.
- The nearest large city is Zell am See, located 20km away.
- C.W.A.C (Children With AIDS Charity) is a registered charity in England & Wales number: 1027816
- Charity Statement can be read on EuroSki Pride website charity page.
- EuroSki Pride in conjunction with Tourist Board of Austria offers exclusive prices on Ski/Board Hire, Transfers from Munich and Salzburg Airports, 7-day Event Pass and accommodation.
- Press inquiries can be made to Jenny Calderbank by email: press@euroskipride.com