

IGLTA STAND

EADING TRAVE

GAY PAVILION - ITB BERLIN MARCH 6-10, 2013

Join IGLTA in the Gay Pavilion at ITB Berlin and be a part of the World's Leading Travel Trade Show®. More than 11,000 exhibitors from 180+ countries come together at ITB every March to do business in Berlin.

Approximately 170,000 visitors are expected to pass through the doors of the 26 exhibition halls that comprise the Messe Berlin fairgrounds. With more than 40% of buyers coming from abroad, ITB Berlin claims to be one of the industry's most balanced and international events in terms of exhibitors and visitors. Business conducted at ITB Berlin

is estimated at a value of six billion Euros.

IGLTA is proud to offer **Booth Sharing** and **Brochure Distribution** opportunities to its members. The 170m² Gay Pavilion is the cornerstone for LGBT business at ITB.

NEW this year: our all-inclusive booth share package includes WIFI and electrical connections plus refreshments and access to the exclusive private café area in the Gay Pavilion for conducting your business meetings. Enjoy unlimited coffee, tea and sodas for you and your guests at no additional charge.

As a booth share partner, you will also receive entrance passes to ITB Berlin, a listing in the ITB Berlin Catalogue and on the ITB Berlin Virtual Marketplace. Brochure Distribution partners will receive on-site logo visibility and have the opportunity to distribute up to 800 pieces of collateral material.

Space is limited, so register today and get ready to be a part of the World's Largest LGBT Travel-Trade Pavilion!









BOOTH SHARE

Small businesses: \$2,495

Large businesses: \$2,995

- Counter position in the IGLTA stand
- Up to two ITB Berlin entrance passes (\$130 value)
- WIFI and electrical connection
- Access to the private Gay Pavilion Café
- Unlimited refreshments for you and your guests

BROCHURE DISTRIBUTION

Small businesses: \$595

Large businesses: \$995

- Collateral distribution from IGLTA stand
- 500 (small business) or 800 (large business) pieces of collateral per registration
- On-site logo display
- Collateral management by IGLTA staff/ambassadors

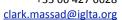
Watch the ITB Berlin Promotional Video

highlighting the importance of LGBT tourism at ITB: <u>http://www.itb-berlin.de/en/</u>



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Clark Massad, Vice President - Europe







Brochure Distribution Authorization Form ITB Berlin • 6 - 10 March, 2013



Registration Deadline: 30 November, 2012

MEMBER INFORMATION			
Company/Organisation Name		Contact Name	
Address		City	Province/State
Address		Country	Zip/Postal Code
Address		Country	Zip/Fostal Code
Phone (please include country code) Email			
<u>I</u>	<u>.</u>		
		Small Business	Large Business
PRICING (shipping costs not included)		Less than 10 employees	More than 10 employees
Brochure Distribution		\$595	\$995
Booth Share - all inclusive (see flyer)		\$2 495	\$2 995
PAYMENT INFORMATION Credit Card Authorized Amount (USD\$)			ISD\$)
Credit Card VISA MASTERCARD AMEX MEX			ISD\$)
Card Number		Security Code / CCVS	Expiration Date
			,
Billing Address		City	Province/State
Billing Address (continued)		Country	Zip/Postal Code
Authorized Signature			
X			
CANCELLATION POLICY:			
No refunds will be given. Purchaser is respor	nsible for shipping and handling charges in	ncluding applicable custom costs.	
IGLTA can not be held responsable for lost, m			

Pricing is for 500 pieces (small business) or 800 pieces (large business) per registration. Venue details and shipping instructions will follow once payment is processed and agreement is signed. For further inquiries, please contact: Clark Massad at clark.massad@iglta.org.

FAX COMPLETED FORM TO CLARK AT +33.17.650.3425

ATTENTION: ADVANCE PAYMENT IS REQUIRED TO CONFIRM REGISTRATION